



2025 Sponsorship



River of Pride is a non-profit bilingual organization dedicated to advocating for the rights of the 2SLGBTQIA+ community. We take pride in championing rights, advocating for equity, organizing vibrant festivities, and fostering a sense of unity among community members and allies. Our vision is a world without harassment, discrimination, hatred, and intimidation, where everyone can celebrate who we love and how we live and identify.



Photos by : The City of Moncton



In 1999, we began with a mission: To ensure the vibrant presence of Moncton's 2SLGBTQIA+community. Since then, we have provided spaces for expression, celebration, empowerment, and safety, becoming a milestone for diversity, equity, and inclusion. As we celebrate our 25th anniversary, we embark on a new chapter. Our goals extend beyond Moncton's municipal borders to encompass Southeast New Brunswick. We are dedicated to expanding our reach, deepening our impact, and nurturing authentic collaborations.

riverofpride.ca



PRIDE FEST 2025

This year, Pride Fest being held August 1st to August 10th. Visit our website or Facebook page for a full list of events.



WHY SPONSOR RIVER OF PRIDE?

Advancing Social Change:

By sponsoring River of Pride, you align yourself with advancing the critical areas of diversity, equity, inclusion, intersectionality, and justice.

Year-Round Engagement:

River of Pride is not just about an annual festival; it's a continuous commitment. Your contributions fund events and workshops year-round, ensuring sustained support and opportunities for colourful connections.

Community Safety and Empowerment:

Your sponsorship is crucial in creating safe spaces for people of all identities, genders and sexualities. Your support enables these environments where everyone feels secure, understood, and empowered, making a tangible difference in the lives of community members.

SPONSOR BENEFIT OPPORTUNITIES

We'd love to build a sponsor package just for you! Please connect with us at info@riverofpriderop.com to schedule a time to discuss the benefits that best align with your goals.

- Recognition on River of Pride social media
- Logo and link on our website
- Logo placement on print materials
- Verbal recognition at our events
- Parade Float Registration
- Speaking opportunities during the festival
- Exhibit booth space at our Market (10'x10')
- VIP passes at selected events



If you want to make the biggest impact this year, we're looking for creative partners to own elements of our festival through branding and unique on-site activations.

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