River of Pride	Presenting	Rainbow	Diamond	Platinum	Gold	Silver
Opportunity to brand an element of the festival						
Speaking opportunity at the festival						
Logo placement on all print materials						
Verbal recognition at the festival						
Space for a booth at the Queer Market (10'x10')						
Opportunity for on-site activation						
Parade float registration						
Passes for selected events	7	6	4	3	2	
Social media recognition						
Logo and link on pride website						
Rivière de la Fierté	\$12,500+	\$10,000- \$12,499	\$7,500- \$9,999	\$5,000- \$7,499	\$2,500- \$4,999	Up to \$2,499